



Sept. 11-12, 2015 ~ Billings, MT

## **2015 Women Stepping Forward for Agriculture Agenda**

***"Put Your Best Boot Forward"***

### **Friday September 11<sup>th</sup>**

2:00-3:00 pm **Ag's Great Divide, and How Women Can Fix It**  
*Marji Guyler-Alaniz, FarmHer Inc.*

3:00-3:30 pm **Break**

3:30-4:15 pm **Creating a business plan for your farm or ranch**  
*John Klaman, Small Business Administration*

4:15-5:00 pm **Montana Ag Organization updates**  
*MT Agri-Women, MT Cattlewomen, Farm Bureau, MT Farmers Union, MT Grain Growers, MT Wool-growers, REAL Montana, WIFE*

5:30 pm **Dinner**

6:00-8:00 pm **Working with the media to create a positive perceptions of agriculture**  
*Renea Heinrich, MorganMeyers (Sponsored by MERCK)*

### **Saturday September 12<sup>th</sup>**

7:00-8:00 am **Registration (breakfast on own at hotel)**

8:00-8:10 am **Welcome**  
*Billings Mayor Tom Hanel*

8:10-9:00 am **"Land as your legacy"- estate planning tools for farmers and ranchers**  
*Bobby Shay, Eide Bailly*

9:00-10:00 am **Women in small business panel**  
*Marcia Mussard, Gorgeous Vodka (Dillon, MT)  
Rita Elliott, Elliotts Cookie Dough (Belgrade, MT)  
Erin Thormodsgard, The Girl Ran Away With The Spoon (Miles City, MT)*

10:00-10:30 am **Break**

10:30-11:45 am **No-till gardening workshop**  
*Marni Thompson, Natural Resource Conservation Service*

12-1:00 pm **Networking Lunch**

1:00-1:45 pm **Direct marketing and the sustainability movement**  
*Wade Machlow, Miller-Coors*

1:45-2:30 pm **Creating a Cookbook and Cheese making demonstration**  
*Lynne Heryford, We're Burnin Daylight Cookbook*

2:30-3:00 pm **Break**

3:00-3:45 pm **Economic outlook for crops and livestock**  
*Gary Brester, Montana State University*

3:45-4:30 pm **Jumping Off The Cliff- Inspirational Keynote**  
*Marji Guyler-Alaniz, FarmHer Inc.*

4:30-5:00 pm **Break**

5:00-6:00 pm **Happy Hour**

5:30 -6:00 pm **Dinner (Heavy Appetizers)**

6:00-8:00 pm **Evening entertainment "Kick off your boots and paint a while"**  
*The ladies from Canvas Creek Teambuilding will help you to create their own unique work of art through a group canvas painting class. No art experience necessary, just bring an open mind, and be prepared for an evening of laughter, networking, and fun! Each attendee will leave with their very own piece of art!*